



N&F LEAD PROGRAM

Many successful agents make use of direct mail programs as a consistent means of driving activity, and as a dependable tool with which to grow their agency. Through this exclusive offer from Neishloss & Fleming, you can take advantage of this valuable marketing tool at half the cost! Qualifiers enjoy an industry-leading, cost-sharing leads program, in which they are rewarded each month for applications written.

\$250

Per 1,000pc mailer

Write 2 or more MA apps in a month

OR

Write your 1st app within
90 days of contract approval

Qualifying Producers Include: Medicare Advantage, Medicare Supplement, Final Expense, Cancer, Hospital Indemnity, Dental, and Critical Illness

Please note: Qualification is based upon applications issued the previous month.

Qualifying agents may order up to 2,000 pieces per month.

Agents must be contracted directly with Neishloss & Fleming for qualifying products.

Neishloss & Fleming's Co-op is based off of the Vendor's lowest standard rate per 1,000 piece mailing. Any additional cost is solely to the Agent. Co-op amounts are not transferable. Most of the preferred vendors will hold orders for only two weeks. Check with each vendor on specific rules. Neishloss & Fleming reserves the right to change guidelines and rules as needed, without notice.